

Sunday Streets tells TL: Get behind it, or forget it

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check pavement quality and avoid tracks, which aren't safe."

Six bus lines were chosen for detours, a 2-mile pattern (22 blocks). Even so, that was costly. One line cutting across just one block had to be rerouted. Other buses lost electric overhead power when they went elsewhere and had to switch to diesel power. And it cost \$8,000 for parking control officers to redirect traffic at eight drive-through intersections.

An average Sunday Streets costs the city about \$35,000, King said, and the TL event was "significantly more expensive."

Sunday Streets so disrupted established transportation patterns that residents — more than 90% depend on public transit — were in an angry tizzy.

"It threw a wrench into the transportation network," said King. "And they (TL residents) said, 'Why'd you do that?' We didn't get any positives."

The May 23 meeting also addressed what's needed to get Sunday Streets on track in the Tenderloin next year. King ran the meeting with Sunny Angulo, Supervisor Jane Kim's aide. Only five other people showed up, including Dina Hilliard, Tenderloin CBD executive director.

King said Tenderloin organizations didn't get behind Sunday Streets. Few businesses stayed open and barely 7,000 people showed up. That compares to crowds 10 times that size in the Mission — one reason the Mission is featuring four Sunday Streets events this year. They want to see if results suggest monthly events can be sus-

tained in the Mission, King said. She was impressed by the crowd of 50,000 in October, more than that May 6, and then maybe 75,000 people partying June 3. "It's Latin culture," King said later. "They understand public space."

Conflicting events such as Outside Lands in Golden Gate Park and others in Japantown and Yerba Buena hurt Tenderloin crowds in 2011, King said. Plus, it was held the day before school started.

"It was really sad to see the Girls and Boys Club locked and shuttered," she said.

Other youth groups and business organizations didn't join in either. "We want more robust participation. The TL deserves another chance and I'm ready to go to the mat for them."

The Tenderloin's first Sunday Streets in August 2010 was also a hard-luck story. Seemingly well-organized, it had nearly twice the activities that were scheduled last year, ranging from free bike rentals and repairs to tai chi and hula hooping, with bands in two parks. But by 11 a.m. the inaugural event got washed out in a freezing rain.

Typically, a neighborhood plans Sunday Streets around another special event such as a cook-off or music festival. As businesses open, organizations put up tables or pitch tents for their promotions, art groups perform. Last year, Bayview "set a high bar" by creating a well-attended music festival with lots of food vendors and a stage adjacent to Sunday Streets, making it look like a contiguous festival.

"(Ours) isn't Critical Mass," King said. "We want the least invasive, and we've gotten good at it."



PHOTO BY GEEKSTINKBREATH FRANK CHAN

At the 2011 Tenderloin Sunday Streets, Mark Caswell of the SF Bicycle Coalition instructs a youngster at a Freedom From Training Wheels session at Civic Center.

But Sunday Streets' existence depends on corporations.

"We need to raise \$300,000 per year and the majority of the funds come from corporate sponsors (\$200,000-\$250,000), with grants and individual donors rounding out the balance," King wrote.

Angulo suggested some of the tech companies moving in might underwrite the costs. "We need them to put their imprint on this."

So The Extra contacted Zendesk, Twitter and Zoosk about their interest in helping. Only Zendesk responded.

Most of Zendesk's employees were familiar with Sunday Streets, Apczynski said, and some of its skateboarders and three dozen bicyclists have attended an event.

"It's unfortunate the Tenderloin had such a low turnout last year," she said, "but we do hope that as more tech companies move to the neighborhood, as well as the new retail businesses expected to follow suit, increased foot traffic and attention to the Tenderloin and mid-Market can drive better attendance in 2013."

Hilliard agreed to help mobilize neighborhood organizations and promote community meetings. She, King and Kim's office agreed to start planning in September and possibly find an event date for 2013. King said it's up to the neighborhood to decide what to do with Sunday Streets.

"It's a time for the neighborhood to shine," King said. "If you want it, bring it. Or we'll leave you alone." ■

PUBLIC NOTIFICATION - Research Study for Blood Transfusions in Trauma Patients Seeks Community Input May 2012.

Learn about an emergency blood transfusion study at SF General Hospital that may affect you or someone you know. Traumatic injury is the number one cause of death for people under the age of 45. The PROPPR study, starting soon at SF General Hospital is trying to find the best way to give blood transfusions to citizens ages 15 and older with serious injuries who need a massive blood transfusion. The goal of this study is to learn which ratio of blood products will improve survival. Both ratios are in widespread clinical use in the United States. All other treatment and care the patients will get at SFGH will remain the same. If a patient is not in the study, the amount of blood products they get is decided by the trauma surgeons, and not by the study. Normally, researchers ask the patient, legal guardian or surrogate for consent before a patient is enrolled into a study. Because a patient with a serious injury will not be able to give consent when they arrive at SFGH, the surgeons will enroll patients into the study without getting consent. This is called, "Exception from Informed Consent" (EFIC). We will contact a legal guardian or surrogate as soon as possible to tell them about this study and get their permission for the patient to remain in the study. Patients' can choose to drop out of the study at any time. The reason you are seeing this handout is we want to let the community know about this study. We also want to provide contact information and resources where you can learn more about the study, including an option to decline to take part in the study in the event you are injured. This study is approved by the UCSF Committee on Human Research.

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<https://roc.uwctc.org/tiki/current-studies>



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**San Francisco International Airport
 Terminal 3 Common Use Club Lease**

The Airport Commission has commenced the Request for Proposal (RFP) process for Terminal 3 Common Use Club Lease at San Francisco International Airport. The Informational Conference will be held at 2:00pm PST, July 18, 2012 at SFO, International Terminal - Admin. 5th Floor, Room 28R. Written comments and recommendations will be accepted until 5:00pm PST, August 1, 2012.

**San Francisco Arts Commission
 Call for Artists**

The San Francisco Arts Commission has issued several Calls for Artists for public art projects for Port Pier 92 and the Central Subway. Application deadlines are fast approaching. Please visit sfartscommission.org/pubartcollection for more information.

**San Francisco Municipal Transportation Agency
 Employment Opportunities**

The SFMTA is currently recruiting qualified candidates for the following positions: Mechanical Shop and Equipment Superintendent.

Description: Under general direction, the Mechanical Shop and Equipment Superintendent, either as an immediate supervisor or through subordinate supervisors, directs the activities of a group of crafts persons engaged in the fabrication, maintenance and repairs of a wide variety of machinery and other heavy equipment. Heavy equipment includes cable car propulsion cable, gear drives, motors, tension carriages, turntables, sheaves, pulleys, and track way mechanical components (such as depression beams, bumper bars, gypsies and safety latches). Essential functions include: managing subordinate supervisors and craft workers who are involved in a wide range of technical duties needed to maintain the heavy equipment; coordinating with appropriate supervisors in the fabrication, maintenance, repair of a wide variety of mechanical equipment; preparing specifications for the purchase of new equipment or machinery, and preparing and directing the preparation of various written reports; preparing annual budget as well as managing the expenditure of funds; monitoring work performed by outside contractors; carrying out safety requirements and procedures; interacting with departmental personnel, contractors and others pertaining to the fabrication, maintenance and repair activities; and assisting subordinates in professional development. Incumbents also perform other related duties as required.

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