

# Helping small central city businesses thrive

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"It's hard when you're the chef, cook and kitchen worker," she said, of the challenges small business owners face in keeping abreast of the fast-changing world of apps.

Businesses, including bustling Ted's Market on Howard Street and the Tenderloin's Code TL and San Fran Cycle, have attended free sessions, typically 20-

40-minute presentations, Q-and-A's and the opportunity to get follow-up one-on-one consulting from Urban Solutions.

The sessions, which are free to all, are open to anyone who's interested, and businesses across the city are participating, but given the funding, Zahner would especially welcome South of Market entrepreneurs.

After a holiday break over December, the sessions will resume in January, with

a focus on social media and e-communication. Come February, the focus turns to business finance and in March it's building customers. In April, working in the cloud and tech tools for small businesses and in May it's access to capital.


There'll be a graduation event in June. For SoMa people who've attended most of the sessions and registered, the Stabilization Fund has some laptops as rewards.

The \$6 million South of Market Community Stabilization Fund was created in 2005 as part of the Rincon Hill Area Plan, the brainchild of then-Supervisor Chris Daly, who pushed through a per-square-foot fee on luxury residential developers to help ensure economic development and affordable housing in SoMa. ■

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## SF BUSINESS VOTES

NOVEMBER 2016 VOTING GUIDE



Join the **San Francisco Chamber of Commerce** and your local business community in voting for a better San Francisco on November 8, 2016

**VOTE YES**

- PROP A** Funds public school repairs, new campuses & teacher housing
- PROP E** Protects street trees at no cost to property owners
- PROP O** Encourages needed development and brings jobs to the Bayview
- PROP P** Requires competition, lowering costs to build affordable housing
- PROP Q** A commonsense solution to sidewalk encampments
- PROP R** Dedicates police staffing to reduce neighborhood crime
- PROP U** Ensures middle-income families qualify for affordable housing
- PROP 67** Encourages use of reusable shopping bags

**VOTE NO**

**Props D, H, L and M are a political power grab.**  
**Join Mayors Feinstein, Jordan, Brown, Newsom and Lee!**  
**VOTE NO ON D, H, L AND M!**

- PROP K** Raising the sales tax hurts small businesses
- PROP W** Higher taxes that increase rent for residents & small businesses
- PROP X** Ballot box zoning makes our housing shortage worse
- PROP 65** Save our reusable shopping bag laws

For the full Voting Guide, visit [sfchamber.com/votingguide](http://sfchamber.com/votingguide).

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 October 2016

**CONCESSION OPPORTUNITY AT SAN FRANCISCO INTERNATIONAL AIRPORT**  
 San Francisco International Airport is accepting proposals for the Terminal 3 Pop-Up Retail Concession Program. Proposals must be received by **2:00:00 pm San Francisco Time, Wednesday, November 9, 2016.**

These Agreements are intended for the nonexclusive sale of specialty retail merchandise, are comprised of two Pop-Up retail locations post-security in Terminal 3, Boarding Area E. Space 1 is approximately 304 square feet and Space 2 is approximately 429 square feet. The Minimum Annual Guarantee for the term of the Agreement is \$27,000.00 for Space 1 and \$36,000.00 for Space 2. The terms are twelve months for each space, commencing on the first day Permittee is open for business. Annual Rent shall be the higher of the Minimum Annual Guarantee or 8% of Gross Revenues. In addition to the Annual Rent, tenant shall pay a Tenant Improvement Reimbursement Fee over the twelve month term of \$20,523.00 for Space 1 or \$28,962.00 for Space 2. Small, local and disadvantaged businesses are encouraged to participate.

An informational conference to review the Request for Proposals and to answer questions about the Pop-Up Retail contracts is scheduled for **Wednesday, October 5, 2016, at 2:00 pm** in the Terminal 2 Partnering Conference Room, at San Francisco International Airport. At this meeting Airport staff will explain the selection process, and discuss the desired concept, minimum qualification requirements, and address any questions relating to this Permit.

Please see <http://www.flysfo.com/business-at-sfo/current-opportunities> for additional information or should you have questions, please contact Mr. Trevor Brumm, Airport Revenue Development and Management Department, 650.821.4500.

**Count on WIC for Healthy Families**  
 WIC is a federally funded nutrition program for Women, Infants, and Children. You may qualify if you are pregnant, breastfeeding, or just had a baby; or have a child under age 5; and have a low to medium income; and live in California. Newly pregnant women, migrant workers, and working families are encouraged to apply.

WIC provides Nutrition Education and Health information, breastfeeding support, checks for healthy foods (like fruits and vegetables), and referrals to medical providers and community services.

You may qualify for WIC if you receive Medi-Cal, CalFresh (Food Stamps), or CalWORKS (TANF) benefits. A family of four can earn up to \$3,747 before tax per month and qualify. Enroll early! Call today to see if you qualify and to make an appointment. Call City and County of San Francisco WIC Program at 415-575-5788. This institution is an equal opportunity provider

**LANGUAGE INTERPRETATION AVAILABLE UPON REQUEST**  
 CHINESE.... SPANISH.... FILIPINO

Requests must be received 48 hours in advance required for interpretation. For more information see the BOS website [www.sfbos.org](http://www.sfbos.org), or call 415-554-5184.

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## Big Tech for Small Biz

Free and low-cost tips, tricks, apps and more to help your business succeed!

Classes held 3rd Thursdays - FREE  
 6-8pm @Impact Hub 901 Mission St.



Receive training from tech and business companies such as: **Twitter, Wells Fargo, Kiva, NerdWallet, VehicleSF, DesignCrowd, Hack the Hood, Townsquared,** and more!

<b>October</b> Marketing & Branding	<b>November</b> Building a Website	<b>January</b> Social Media & E-communications	<b>Sign Up Today!</b> <a href="http://bit.ly/BigtechUS2016" style="color: white;">bit.ly/BigtechUS2016</a> 415-553-4433 <a href="mailto:info@urbansolutionsssf.org" style="color: white;">info@urbansolutionsssf.org</a>
<b>February</b> Business Finance	<b>March</b> Building Customers	<b>April</b> Working in the Cloud	

Funded by the SOMA Stabilization Fund