``It’s hard (for a small business) when you’re the chef, cook and kitchen worker.’’
Liza Zahner
Urban Solutions

Huge new murals in Tenderloin join city art trend

DISH — Delivering Innovation in Supportive Housing — threw a nice party to celebrate the completion of a vast, six-story mural on the side of the Windsor Hotel overlooking the Boedekker Park Clubhouse. A happy crowd of neighbors, park habitués, schoolchildren, city and DISH administrators, photographers and artists massed Sept. 7 in the midday warmth under a bright sky, admiring the depiction of a mighty tree whose branches bear fanciful San Francisco Victorians and simple Craftsman cottages all in brilliant psychedelic shades of blue, yellow, orange and green.

Entitled ‘Everyone Deserves a Home,’ the mural, largest this side of the Inner Mission’s Women’s Building, joins a roster of wall art cropping up all over the city.

Last year in the Tenderloin, the graffiti artist BiP completed a stark, five-story rendering of a man examining his own heart under a microscope, entitled ‘Self-Consuming Self,’ on the back of the HI USA hostel at 685 Ellis St. And recently a soothing wave of aquatic life, entitled ‘Octopus,’ was unveiled at Leavenworth and Golden Gate, the newly opened branch of 826 Valencia Center, dedicated to improving the writing skills of neighborhood youth.

Mike Bellinger and Joseph Britton, part of the American Indian chant group All Nations, kicked off DISH’s party with an honor song. John Waddy joined in, the beads and bones tied to his walking stick clicking the beat. Many in the crowd held hands in a round dance, circling happily. ‘The honor song and the round dance are ways the Native Americans show love for what has been created,’ Britton said.

Urban Solutions’ Sept. 15 workshop covered business planning topics. Pictured from left at the session: Wera von Wulfen from Townsquared, DJ Healy from Centro and attendee Steve Indig.

This five-story image by Tenderloin artist BiP depicting the ultimate in self-absorption that went up on the hostel at 685 Ellis St is part of a citywide trend. Other examples are the DISH mural overlooking Boedekker Park, ‘Everyone Deserves a Home,’ and ‘Octopus’ on the exterior of the new youth literacy center at Leavenworth and Golden Gate.

Merchants, tech meet to bridge wide digital divide

Pioneering SoMa fund sponsors monthly trainings

By Mark Heiron

I N AN EFFORT to link local tech expertise with local brick-and-mortar businesses, Urban Solutions is offering a series of free get-togethers for the two.

‘Big Tech for Small Biz,’ supported by the South of Market Community Stabilization Fund, is the latest effort to bridge the digital divide, using the tools of technology to help businesses keep up and, hopefully, get ahead.

‘It’s the equivalent of having a 14-year-old around to help you with your smartphone,’ said Urban Solutions Executive Director Liza Zahner.

Some of the companies that made presentations in the initial sessions were Google for Business, which focused on the advantages of doing business in the cloud; Quickbooks and Xero, competitors in the accounting business; NerdWallet, which assists in developing business plans and provides a portal to Kiva, the micro-loan maker; Evernote, Scannable, Air Ball and Yelp.

Wells Fargo and First Republic Bank also participated. Zahner points out that Wells’ ‘competitive intelligence’ database is free to all through the bank’s Website. Someone thinking about opening a coffee shop, she said, could get a snapshot of their local competitors and other info by neighborhood.

Urban Solutions has also brought in Hack the Hood, Weebly, Centro Community Partners, Twitter, Vehicle SE Square and Townsquared.

The first session in the current series focused on developing a business plan. This month it’s marketing and branding, and in November participants will learn about building a Website. Zahner said the sessions are held on the third Thursday of the month from 6 to 8 p.m. at Impact Hub, 901 Mission St.

By Mark Heiron

Art Attack

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Large new murals in Tenderloin join city art trend

Story and photos by Jonathan Newman

Urban Solutions’ Sept. 15 workshop covered business planning topics. Pictured from left at the session: Wera von Wulfen from Townsquared, DJ Healy from Centro and attendee Steve Indig.
Central City Extra wins 4 Press Club awards

By Marjorie Beggs

Central City Extra once more took home kudos from the San Francisco Peninsula Press Club’s annual event honoring regional journalists for excellence in their craft. At the Sept. 30 luncheon in Redwood City, The Extra won four awards in the nondaily newspaper category for stories and graphics published in 2015.

Mark Hedlin’s “New super smack puts Public Health in crisis mode,” his September story about increased overdoses in the city by fentanyl users, won in the news category. Designer Lise Stampfli-Torme’s digital illustration of naloxone, the antidote to heroin overdose, accompanied Hedlin’s story and won in the editorial cartoon category.

John Burks won for “I can still hear it,” his personal remembrance of The Blackhawk, the “scurbious” Tenderloin jazz joint that opened in 1949. Burks became a regular patron after moving to San Francisco in 1959 and was there when it closed in 1963. His story, a winner for a feature story of a light nature, appeared in the July Extra.

Tom Carter and photographer Paul Dunn’s profiles of diverse central city residents won in the series category: “Caran House,” featuring the Filipino Listana family; in the April issue; “Latina with a cause” in June, the story of single mother Morena Perez from El Salvador; Being Muslim in TL,” the September narrative of the Kaids, a Yemeni family; and December’s “The second wave,” John and Van Nguyen’s tale of coming to the Tenderloin from Vietnam in the 1990s.

More than 300 journalists from 29 news organizations in 11 Bay Area counties competed in the contest. Their 241 entries were judged by press clubs in Clevel-

Housing Applications are Being Accepted for the Knox and Bayanihan House

Please go to 241 6th Street, San Francisco, CA for applications

The TODCO Single Room Occupancy (SRO) Housing Waiting List is Open for the Knox and the Bayanihan House. If your name is currently on any SRO Housing Waiting List and you would like information on your current status, please call the TODCO Marketing Office at 415-957-0227 on Fridays only.

Building
Knox SRO
Bayanihan House

Size & Amenities
Room: 9 x 15
(Private) bedroom 7 x 8
Unit amenities: sink, microwave, refrigerator, 2-burner stove, closet, single bed
Building amenities: small gym, library, private lounge, roof top garden, community kitchen, laundry facility, 24-hour staff & surveillance

Max/Min Household Income Limits
1 person
$15,600/year
Minimum income
$1,375/month
2 person
$31,200/year
30% of income
No minimum income

Rent as of Feb. 1, 2015

More in deposit
$687 Monthly rent
$687 plus utilities

Hotel Isabel

Located at 1909 Mission Street

SRO - 1 Person Closed

Building
Unit amenities: sink, microwave, refrigerator, 2-burner stove, closet, single bed
Building amenities: community kitchen, 24 hour staff & surveillance, laundry facility

Cert of Homelessness
Requirements

50% of income
1 person
$45,600/year

Incomes in

2 person
$91,200/year

Housing

Utilities included

Bayanihan House

Located at 68 - 86th Street

SRO - 1 Person Closed

Building
Unit amenities: sink, microwave, refrigerator, 2-burner stove, closet, single bed
Building amenities: community kitchen, 24 hour staff & surveillance, laundry facility

Housing

Utilities included

3 tier Property Owners: Retrofit Your Soft Story Property TODAY!

The Department of Building Inspection (DBI) encourages owners of soft story properties with 6 stories and up to turn in their permit applications and complete work in advance of the due dates below. Through the Mandatory Soft Story Program, property owners are improving the seismic safety of their buildings and protecting the lives of their tenants and families.

Building Permits Infrastructure Permit (IP) and Certificate of Completion (CC)

Due Date

Application due
Permit due
Certificate due
1 08/14/2015 08/14/2015 08/14/2015
2 08/15/2016 08/14/2016 08/15/2016
3 08/16/2017 08/15/2017 08/16/2017

You may be able to add accessory dwelling units to your property when undergoing a seismic retrofit. Financing opportunities are available. Visit http://soffit.org/assy for more information.

OSI | Protecting Building and Life Safety | OSI.org
Helping small central city businesses thrive

It’s hard when you’re the chef, cook and kitchen worker,” she said, of the challenges small business owners face in keeping abreast of the fast-changing world of apps.

Businesses, including bustling Ted’s Market on Howard Street and the Tenderloin’s Code TL and San Fran Cycle, have attended free sessions, typically 20- to 40-minute presentations. Q-and-A’s and the opportunity to get follow-up one-on-one consulting from Urban Solutions.

The sessions, which are free to all, are open to anyone who’s interested, and businesses across the city are participating, but given the funding, Zahner would especially welcome South of Market entrepreneurs.

After a holiday break over December, the sessions will resume in January, with a focus on social media and e-communication. Come February, the focus turns to business finance and in March it’s building customers. In April, working in the cloud and tech tools for small businesses and in May it’s access to capital.

There’ll be a graduation event in June. For SoMa people who’ve attended most of the sessions and registered, the Stabilization Fund has some laptops as rewards.

The $6 million South of Market Community Stabilization Fund was created in 2005 as part of the Rincon Hill Area Plan, the brainchild of then-Supervisor Chris Daly, who pushed through a per-square-foot fee on luxury residential developers to help ensure economic development and affordable housing in SoMa.

City and County of San Francisco Outreach Advertising October 2016

CONCESSION OPPORTUNITY AT SAN FRANCISCO INTERNATIONAL AIRPORT
San Francisco International Airport is accepting proposals for the Terminal 3 Pop-Up Retail Concession Program.

Proposals must be received by 2:00:00 pm San Francisco Time, Wednesday, November 9, 2016.

These Agreements are intended for the nonexclusive sale of specialty retail merchandise, are comprised of two Pop-Up retail locations post-security in Terminal 3, Boarding Area E. Space 1 is approximately 304 square feet and Space 2 is approximately 429 square feet. The Minimum Annual Guarantee for the term of the Agreement is $27,000.00 for Space 1 and $36,000.00 for Space 2. The terms are twelve months for each space, commencing on the first day Permittee is open for business. Annual Rent shall be the higher of the Minimum Annual Guarantee or 8% of Gross Revenues. In addition to the Annual Rent, tenant shall pay a Tenant Improvement Reimbursement Fee over the twelve month term of $30,523.00 for Space 1 or $38,962.00 for Space 2. Small, local and disadvantaged businesses are encouraged to participate.

An informational conference to review the Request for Proposals and to answer questions about the Pop-Up Retail contracts is scheduled for Wednesday, October 5, 2016, at 2:00 pm in the Terminal 2 Partnering Conference Room, at San Francisco International Airport. At this meeting Airport staff will explain the selection process and discuss the desired concept, minimum qualification requirements, and address any questions relating to this Permit.

Please see http://www.flysfo.com/business-at-sfo/current-opportunities for additional information or should you have questions, please contact Mr. Trevor Brumm, Airport Revenue Development and Management Department, 650.821.4500.

Count on WIC for Healthy Families
WIC is a federally funded nutrition program for Women, Infants, and Children. You may qualify if you are pregnant, breastfeeding, or just had a baby; or have a child under age 5, and have a low to medium income, and live in California. Newly pregnant women, migrant workers, and working families are encouraged to apply.

WIC provides Nutrition Education and Health information, breastfeeding support, checks for healthy foods (like fruits and vegetables), and referrals to medical providers and community services.

You may qualify for WIC if you receive Medi-Cal, CalFresh (Food Stamps), or CalWORKS (TANF) benefits. A family of four can earn up to $3,747 before tax per month and qualify.

Enroll early! Call today to see if you qualify and to make an appointment. Call City and County of San Francisco WIC Program at 415-575-5788. See information or should you have questions, please contact Mr. Trevor Brumm, Airport Revenue Development and Management Department, 650.821.4500.

Language interpretation available upon request

CHINESE … SPANISH … FILIPINO

Requests must be received 48 hours in advance required for interpretation. For more information see the BOS website www.flysfo.com or call 415-554-5184.

The City and County of San Francisco encourage public outreach. Articles are translated into several languages to provide better public access. The newspaper makes every effort to translate the articles of general interest content. No liability is assumed by the City and County of San Francisco or the newspapers for errors and omissions.

Big Tech for Small Biz
Free and low-cost tips, tricks, apps and more to help your business succeed!

Classes held 3rd Thursdays - FREE
6-8pm @Impact Hub 901 Mission St.

October Marketing & Branding
November Building a Website
January Social Media & E-communications
February Business Finance
March Building Customers
April Working in the Cloud
May Access to Capital

Funded by the SOMA Stabilization Fund
This measure will:

- Speed the creation of 12,000 new homes, with approximately one-third of those homes affordable for low- and middle-income families;
- Generate thousands of construction jobs, support job training programs and provide for about 17,000 jobs, with a local hire commitment;
- Jump start the transformation of the former Shipyard and Candlestick Point into over 300 acres of new public parks, walking paths and bike trails for neighborhood residents; and
- Enable construction of an African American marketplace at Candlestick Point along with a new shopping corridor for neighborhood-serving businesses.

In 2008 San Francisco voters approved the Shipyard/Candlestick Point Development Plan, Prop O will exclude the project from the City’s annual office construction quotas and allow all parts of the project to move forward together as quickly as possible.

**PROP O** is the next step in revitalizing the long-abandoned former naval base that was once an economic engine for the Bayview, Hunters Point and Candlestick Point. It ensures that new housing, jobs and parks that have already been approved by San Francisco voters in 2008 will be created faster to help the many families who need them now.

Paid for by Jobs and Housing for Candlestick Point & Hunters Point Shipyard, Yes on O, with major funding by Five Point Holdings, LLC. Financial disclosures are available at sfethics.org.
What is Prop V?

SOME ADVOCATES WANT YOU TO VOTE for something they’re calling a...

SODA TAX

But if you look closely, it’s really a...

| To cover the costs of this new tax, grocers & restaurants could be forced to raise the price of any item that is sold in their stores. |

...that could raise prices for MANY ITEMS FOUND IN YOUR GROCERY CART — not just on soda.

ENOUGH IS ENOUGH: Don’t Tax Our Groceries.

VOTE NO on PROP V

Learn more at: Don'tTaxOurGroceries.com

See for yourself

1. Supporters hope to keep second SF soda tax from going flat

2. If Berkeley shoppers don’t have to pay the soda tax, does it really exist?
   http://www.mercurynews.com/columns/ci_28170149/barnidge-if-berkeley-shoppers-dont-have-pay-soda

3. Grocery Store Owner Opposes SF Grocery Tax

PAID FOR BY NO ON V, ENOUGH IS ENOUGH: DON’T TAX OUR GROCERIES, WITH MAJOR FUNDING BY AMERICAN BEVERAGE ASSOCIATION CALIFORNIA PAC. FINANCIAL DISCLOSURES ARE AVAILABLE AT SFETHICS.ORG.
PG&E wants to give customers more choices and control over their energy use.

That’s why we offer a variety of rate plan options tailored to fit the unique needs of the customers we serve.

We want you to be able to find the rate plan, programs and services that best meet your needs. Explore your options and start saving at pge.com/rates.

Together, Building a Better California

pge.com/rates
ArT EvEnTs

“What’s on Stage?” and People in Plazas

Music Concerts’ kick-off celebration, U.N. Plaza, May 8, 12-2 p.m., featuring theater previews of Cutting Ball Theater’s “Tenderloin” and “Midsummer Night’s Dream” by American Conservatory Theater’s MFA program students; dance previews by Samantha Giron Dance

COmmUniTy:

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